



San Ramon Little League

Field Hot Line: 925-973-2817 e-mail: info@srbaseball.com P.O. Box 604, San Ramon, CA 94583

Quick Facts

Each year, SRLL has... ..and sends
 1,000 players*/800 families 250,000 email messages
 2,400,000 visitors to our website www.srbaseball.com

Advertising Sponsorship Opportunities

Sponsorship Category	Benefits	Potential Audience	Annual Investment
"Branded email" Advertising Premier Sponsor	Your brand (ads and coupons) will be featured prominently on 20% of the estimated 250,000 emails we send to SRLL families throughout the year. A \$5,000 value! You'll also enjoy all of the other benefits (logo on our homepage and Sponsors page, Sponsor Directory listing, Special Events exhibit booth, etc.)	1,000+ Players and their Families ...and 2.4M Viewers	\$3,000
"Branded email" Advertising League Sponsor	Your brand (ads and coupons) will be featured prominently on 10% of the estimated 250,000 emails we send to SRLL families throughout the year. A \$2,500 value! You'll also enjoy all of the other benefits (logo on our homepage and Sponsors page, Sponsor Directory listing, Special Events exhibit booth, etc.)	1,000+ Players and their Families ...and 2.4M Viewers	\$2,000
Web Site Logo Division Sponsor	Your logo will appear on the SRLL website homepage, and on our "Sponsors" page. Viewers can "click through" your logo to visit your website. You'll enjoy being listed in our "Sponsor Directory" and have a booth at our Special Events.	2.4M Viewers	\$1,000
Sponsor Directory Listing Directory Sponsor	Your business name, description of the products and/or services you provide, and contact information will be published in our "Sponsor Directory" and on our website's "Sponsor Page".	1,000+ Players and their Families	\$500

***Players include Spring and Fall Baseball.**

San Ramon Little League Baseball is a non-profit organization whose mission is to promote, develop, supervise, and voluntarily assist the interest of our youth. Through proper guidance and exemplary leadership, San Ramon Little League assists our children in developing the **qualities of citizenship, discipline, teamwork and physical well-being**. We espouse the virtues of character, courage and loyalty, in order to develop superior citizens.